



Visionnaire helped social entrepreneurs of startups from Oi Futuro's acceleration program

Oi Futuro needed a company that specializes in various technologies, duly qualified to provide mentoring and consultancy in areas such as programming (Python, PHP and Java), development of solutions for mobile devices, experience/interface design (UX/UI), architecture of data, Business Intelligence (BI) and information security to work in Oi Futuro's technology-based social impact business acceleration program.

Oi Futuro's expectation was to serve many social impact startups, providing all the support for the development of the use of technology in the business.

The program would have a specialist to act as a mentor, who should have project certifications (such as PMP/Scrum Master), in addition to specialists in the areas already mentioned to act as consultants to support startups in their technological development processes.

Visionnaire was the company selected for mentoring and technical consultancy applied to startups in the program. The project was carried out in partnership with Sebrae RJ.

The consultancy was within the context of the Labora + Sebrae project, an unprecedented partnership between Oi Futuro and Sebrae RJ to strengthen businesses that use technology to scale solutions with social impact. In all, there were 540 hours of mentoring and consulting distributed between the selection panel (with face-to-face meetings), technical team alignment meetings (with the participation of the Visionnaire Mentor via videoconference) and workshops (with face-to-face activity by the business intelligence consultant).

Among the startups that received mentoring are Toti Diversidade, a Brazilian platform for teaching and including refugees and migrants in the technology job market; T&D Sustentável, which offers innovative solutions for managing and saving water; and Troca, a social impact business that aims to transform companies and people by increasing diversity in the spaces where it operates. With the consultancy of the Project Manager/Mentor and the Specialist/Consultant, the startups part of the technology-based social impact business acceleration program had all the necessary support to develop technologically.